For generations consumers have been limited in their options to obtain a vehicle. Despite its often uncomfortable nuances, purchasing was the dominant choice for many. Then leasing was introduced as a way for manufacturers to increase their client retention, but did not necessarily create a true benefit for most consumers.

The goal of the Carousel program is to provide an alternative to traditional car buying and leasing. More flexible than purchasing and more cost effective than leasing.

The revolutionary All-Inclusive Flexible Auto Lease that will change the way you acquire your next vehicle.

- Eliminate uncomfortable negotiations.
- No maintenance costs.
- No pressure from long-term vehicle commitment.
- Lower monthly payments.
- Drive up to four different cars in a 2-year span.

IT’S TIME TO GET ON THE CAROUSEL.
Carousel is the brainchild of Hawaii-based entrepreneur Rima Braden. For over 20 years, Braden has been a visionary in the Pre-Owned auto sales business. His unconventional methods based on stylized customer service and client retention allowed his business to flourish into the state’s largest independent dealership.

Specializing in high-end and luxury vehicles for a savvy, value-conscious clientele, Braden developed a unique internal program that allowed his elite level clients to drive specific cars for short periods of time, then exchange them for another vehicle. This maintenance-free system presented so many unique applications that he decided to expand it as an offering to his general consumers. Beta tested at his dealership under the name FlexLease, it quickly grew into a product that was worthy of its own business outlet.

Carousel is a revolutionary All-Inclusive Flexible Auto Leasing concept that will replace traditional buying and leasing with vehicle access via personal and corporate memberships. Members will gain access to standard, mid-line and high-end pre-owned vehicles at a fraction of the cost of owning them.

Membership will entitle the client to lease different vehicles on four rotating 6-month cycles. Membership includes unlimited service and maintenance during the course of the lease. As an added benefit, Membership may also be put on hold at any time during the 2-year cycle. This will allow members who travel extensively during the year, or part-time residents to have access to an automobile of their choice while on island, without the headaches of storing and maintaining it while they are away.
Elaborate the uncomfortable negotiations often associated with purchasing a car.

Acquire access to a web-based portal to experience their car before they lease it.

Enjoy the benefits of renting, including no maintenance costs and no pressure from long-term vehicle commitment.

Minimize the negative elements of buying by reducing monthly payments and maintenance costs; sales price negotiation; owning a depreciating asset.

Benefit from the positive elements of leasing, such as: lower monthly payments; no trade-in hassles; tax advantages.

Have the flexibility to drive up to four different cars in a 2-year span.

The Carousel Program was designed to not only take the worry out of driving, but to eliminate the hassles of registration as well.

Membership is as easy as...

1. Identify a Tier

2. Choose a Car

3. Complete a Brief 2-Page Credit Application

-OR-

4. Make a Complete “One Pay” Payment

5. Contact Your Insurance Provider

6. Drive Off, You are Now on the Carousel!

Members Can...

Tier 1
$2995 (2-Year Membership)

Tier 2
$3995 (2-Year Membership)

Tier 3
$4995 (2-Year Membership)

Tier 4
Inquire About Membership

How Do I Join?

Identify a Tier

Choose a Car

Complete a Brief 2-Page Credit Application

Make a Complete “One Pay” Payment

Contact Your Insurance Provider

Drive Off, You are Now on the Carousel!
FAQ

What does my membership fee pay for?
It provides you with access to the Carousel inventory.

Do I actually own the car?
No, it is a lease.

Do I have to pay for a warranty?
No, as a part of your membership fee, every car on the Carousel is covered, bumper to bumper.

How often can I change cars?
You can change once every six months, for a total of four different cars during your 2-year membership.

What if I want to drive a car in a different tier?
When you exchange your car at a 6-month interval, you may move tiers to drive different levels of cars. Some additional fees may be required.

Is the entire Carousel inventory Pre-Owned?
Yes, but to ensure the highest level of Member satisfaction, each vehicle is certified by a Carousel Associate and are typically less than 3 model years old.

Does my membership fee cover scheduled maintenance as well?
Yes, oil changes, new tires, brake repairs, even new wipers.

What if I love my car and would rather own it than lease it?
You can cancel your membership at any time and purchase your vehicle.

What if I lose my job or the economy tightens up?
You can suspend your membership at any time without penalty, simply return the car no questions asked. If you would like to resume it you may, again with no additional fees.

Can I request a special car?
You certainly can. You can also reserve your next car up to 72-hours in advance so it will be ready when you are.

Where can I get more information about Carousel and review your inventory?
You can find the answers to all of your questions at www.onthecarousel.com.
In order to initiate and maintain your Carousel membership, the following criteria must be met:

1. Membership fee: The membership fee is $1,000.00 per six (6) months. In order to qualify for program specific financing, which will include a complimentary loaner vehicle. Non-warranty repairs are covered under the Member's insurance plan. Additional Road Side Assistance coverage may also be obtained through a supplier of Road Side Assistance programs, it is not provided as a general member benefit. Although some Carousel vehicles are supported by Manufacturer Road Side Assistance programs, it is not provided as a general member benefit.

2. Transitioning Up a Tier:

A Member may move up a tier provided they pay the prorated difference between the new tier membership fee and the fee for the tier they are transitioning to through their increase in personal gain. All additional tier fee increases must be paid in full at the time of membership update.

3. Transitioning Down a Tier:

A member may move down a tier at no charge, however there will be a reduction in the total membership paid by a member towards the total cost of membership. A new lease agreement will be issued at the new lease term and all fees and payments associated with it will be updated. The Member will be required to update their insurance to reflect the new lease term.

Driving Your Carousel Vehicle

Pick-Up Your Vehicle

All Carousel vehicles are reallocated and destination fee may apply. The Member must notify the Member's insurance carrier at the discretion of the company. All mandatory changes must be communicated in writing thirty (30) days prior to enforcement. Grandfathered in at the discretion of the company. All mandatory changes must be communicated in writing thirty (30) days prior to enforcement.

Return of the Vehicle

All scheduled maintenance will be included as part of your Carousel membership. This excludes all wear and tear items.

Mileage Limitations

All additional mile will be assessed a fee of ten cents (.10) per mile. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

MaintenancE of Account

All Carousel Members are required to maintain accurate personal information with the company for the duration of membership. Failure to comply will result in a suspension of membership. All Carousel Members are required to maintain accurate personal information with the company for the duration of membership. Failure to comply will result in a suspension of membership.

Traffic & Parking Violations

Any violations which are incurred while leasing a Carousel vehicle will result in a suspension of membership. All Carousel Members are required to maintain accurate personal information with the company for the duration of membership. Failure to comply will result in a suspension of membership.

Account Suspension

All payments must be made in accordance with the terms of your lease. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Lease Exchange, Renewal, Suspension, Cancellation, Termination

In order to initiate and maintain your Carousel membership, the Member may exchange their vehicle at a physical desktop location in a Carousel Associate, and upon clearance the Member has five (5) specific options:

1. Exchanging Without the Same Tier:

A Member may choose to trade in their vehicle for another vehicle in the same tier in real time. A new lease agreement will be issued and all additional fees will be required. The Member will be required to update their insurance to reflect the new lease term.

2. Transferring a Tier Up:

Member may move to a tier below their current tier which will include a complimentary loaner vehicle. Any and all fines that are incurred during the use of a vehicle must be paid regardless of who is driving said vehicle. Any and all violations which are incurred while leasing a Carousel vehicle. Any and all violations which are incurred while leasing a Carousel vehicle.

Traffic & Parking Violations

Any violations which are incurred while leasing a Carousel vehicle will result in a suspension of membership. All Carousel Members are required to maintain accurate personal information with the company for the duration of membership. Failure to comply will result in a suspension of membership.

Account Suspension

All payments must be made in accordance with the terms of your lease. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Early Exchange

A Member may choose to trade in their vehicle for another vehicle in the same tier in real time. A new lease agreement will be issued and all additional fees will be required. The Member will be required to update their insurance to reflect the new lease term.

2. Transitioning Up a Tier

A Member may move up a tier provided they pay the prorated difference between their current membership fee and the fee for the tier they are transitioning to through their increase in personal gain. All additional mile will be assessed a fee of ten cents (.10) per mile. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Multiple accidents to a vehicle

Vehicle involvement in any criminal activity

Financial violations which are incurred while leasing a Carousel vehicle.

Insurance

All payments must be made in accordance with the terms of your lease. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

CarousEl terms & conditions

As a Member, the following terms and conditions govern your membership.

The standard Carousel Member's lease term is two (2) years. With the membership term, the Member retains the use of the Carousel vehicle (s) month(s) and the maintenance term is for a separate quaility vehicles.

MEMBERSHIP CRITERIA

To qualify for a Carousel membership, the following criteria must be met:

1. Member must be at least twenty-one (21) years of age.
2. Member must have a valid driver’s license.
3. Member must keep a valid Auto insurance carrier’s statement of coverage for at least one (1) year.
4. Member must be in good financial standing.

All accidents must be reported to Carousel in writing using the Accident Report Form. All Scheduled maintenance will be included as part of your Carousel membership. This excludes all wear and tear items.

Mileage Limitations

All additional mile will be assessed a fee of ten cents (.10) per mile. Maintenance

Any damages that may have occurred while in possession of the vehicle must be clearly documented by both the Member and Carousel. Repairs/changes must be communicated to the Member at the time of vehicle return. The Member is responsible for any damages made to the vehicle while in their possession.

Insurance

All accidents must be reported to Carousel in writing using the Accident Report Form. All Scheduled maintenance will be included as part of your Carousel membership. This excludes all wear and tear items.

Warranty & Repairs

All Scheduled maintenance will be included as part of your Carousel membership. Any damages that may have occurred while in possession of the vehicle must be clearly documented by both the Member and Carousel. Repairs/changes must be communicated to the Member at the time of vehicle return. The Member is responsible for any damages made to the vehicle while in their possession.

Smoking

Smoking is not permitted in the vehicle. Failure to comply will result in a cleaning fee of $500.00 deodorizing fee which will be assessed upon the lease expiration. Smoking is not permitted in the vehicle. Failure to comply will result in a cleaning fee of $500.00 deodorizing fee which will be assessed upon the lease expiration. Smoking is not permitted in the vehicle. Failure to comply will result in a cleaning fee of $500.00 deodorizing fee which will be assessed upon the lease expiration.

Additional Mileage

An additional mile will be assessed a fee of ten cents (.10) per mile. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Maintenance

Any damages that may have occurred while in possession of the vehicle must be clearly documented by both the Member and Carousel. Repairs/changes must be communicated to the Member at the time of vehicle return. The Member is responsible for any damages made to the vehicle while in their possession.

Guarantees

All payments must be made in accordance with the terms of your lease. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Returns

Any damages that may have occurred while in possession of the vehicle must be clearly documented by both the Member and Carousel. Repairs/changes must be communicated to the Member at the time of vehicle return. The Member is responsible for any damages made to the vehicle while in their possession.

In order to initiate and maintain your Carousel membership, the following criteria must be met:

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2. Transitioning Up a Tier:

A Member may move up a tier provided they pay the prorated difference between their current membership fee and the fee for the tier they are transitioning to through their increase in personal gain. All additional mile will be assessed a fee of ten cents (.10) per mile. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term.

3. Transitioning Down a Tier

A Member may move down a tier at no charge, however there will be a reduction in the total membership paid by a member towards the total cost of membership. A new lease agreement will be issued at the new lease term and all fees and payments associated with it will be updated. The Member will be required to update their insurance to reflect the new lease term.

4. Causing the Same Vehicle

Any damages that may have occurred while in possession of the vehicle must be clearly documented by both the Member and Carousel. Repairs/changes must be communicated to the Member at the time of vehicle return. The Member is responsible for any damages made to the vehicle while in their possession.

Traffic & Parking Violations

Any violations which are incurred while leasing a Carousel vehicle will result in a suspension of membership. All Carousel Members are required to maintain accurate personal information with the company for the duration of membership. Failure to comply will result in a suspension of membership.

License Renewal

All payments must be made in accordance with the terms of your lease. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Vacation

Vacation coverage is available for an additional fee. Non-warranty repairs are covered under the Member's insurance plan. Additional Road Side Assistance coverage may also be obtained through a supplier of Road Side Assistance programs, it is not provided as a general member benefit. Although some Carousel vehicles are supported by Manufacturer Road Side Assistance programs, it is not provided as a general member benefit.

Fines

All accidents must be reported to Carousel in writing using the Accident Report Form. All Scheduled maintenance will be included as part of your Carousel membership. This excludes all wear and tear items.

Insurance

All payments must be made in accordance with the terms of your lease. Additional fees will be required. The member will be required to update their insurance to reflect the new lease term. All outstanding fees and charges will be settled at the time of cancellation and/or termination of their membership. No refunds to the initial membership fee shall be provided.

Maintenance

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Guarantees

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Providing flexible, all-inclusive leases designed to change the way consumers acquire their vehicles.